# Value Çard

#### **Autonomy**

The product respects self-determination of the user; it does not manipulate his decision making.

# Value Card

#### **Accessibility**

The product or service is easy to obtain or use.

# Value Card

#### **Privacy**

The product protects (personal) data from misuse and does not reveal information on what stakeholders consider their private life or business secrets.

# Value Card

#### **Transparency**

Stakeholder's right to know about how people behave, businesses operate and digital services work.

# Value Card

#### **Accountability**

Impacts by using a product can be traced back to someone who therefore can be held responsible for them.

# Value Card

#### **Empowerment**

The product or service enables people to defend their own interests in negotiation with others.

## Value Card

#### Sustainability

The product supports food production in which people, planet and profit are in balance, not to exhaust resources for next generations.

### Value Card

# Data security

Protect data from misuse and unintended access (such as hacking or cyberattack).

## Value Card

# Data ownership

Having rights to access, use and control a set of data.

# Value Card

#### **Inclusiveness**

The technology used in the product should not exclude particular (groups of) people, depending on gender, age, social status, disability etc.

# Value Card

#### **Fairness**

A just distribution of benefits harvested from this product by the stakeholders, such as data, information/ knowledge, profits, power.

# Rating Card



## **Rating Card**

2

## \*\*\*

### Rating Card

3



## **Rating Card**

### **Rating Card**

**(5)** 

### **Rating Card**

(5) ★☆☆☆☆

### **Rating Card**

Rating Card



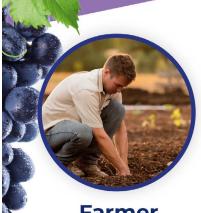
**Rating Card** 



**Rating Card** 



Stakeholder Card



**Farmer** 

Stakeholder Card



Food processor

**Stakeholder** Card



Farm contract-worker

Stakeholder Card

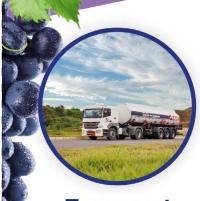


**Stakeholder** Card

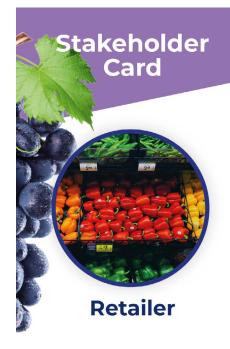


Hacker

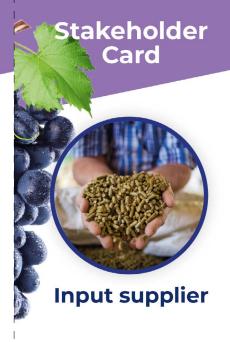
**Stakeholder** Card



**Transport** company

















**Discussion** 

starter

Does any of the stakeholder concerns surprise you? Why?

**Discussion** 

starter

# Discussion starter

How can you better relate to the different stakeholder perspectives?

# Discussion starter

What goals you've already reached with this product?

# Discussion starter

What could you change about the technology or business to alleviate some of the concerns you identified?

#### Game steps

- Choose a scenario, product, service or Use Case
- 2 Identify relevant
- Draw a hand (yellow, blue and purple card)
- Write reviews
- Collect reviews, reshuffle and read them
- 6 Discuss with the team

### **Game steps**

- Choose a scenario, product, service or Use Case
- ldentify relevant
- Draw a hand (yellow, blue and purple card)
- Write reviews
- Collect reviews, reshuffle and read them
- 6 Discuss with the team

### Game steps

- Choose a scenario, product, service or Use Case
- 2 Identify relevant
- Draw a hand (yellow, blue and purple card)
- Write reviews
- Collect reviews, reshuffle and read them
- 6 Discuss with the team

### **Game steps**

- Choose a scenario, product, service or Use Case
- Identify relevant stakeholders
- Draw a hand (yellow, blue and purple card)
- Write reviews
- Collect reviews, reshuffle
- **6** Discuss with the team

### Game steps

- Choose a scenario, product, service or Use Case
- Identify relevant stakeholders
- Draw a hand (yellow, blue and purple card)
- Write reviews
- Collect reviews, reshuffle and read them
- **6** Discuss with the team

#### Game steps

- Choose a scenario, product, service or Use Case
- Identify relevant
- Draw a hand (yellow,
- Write reviews
- Collect reviews, reshuffle and read them
- **6** Discuss with the team

# Game steps

- Choose a scenario, product, service or Use Case
- ldentify relevant
- Draw a hand (yellow, blue and purple card)
- Write reviews
- Collect reviews, reshuffle and read them
- **6** Discuss with the team

# Game steps

- Choose a scenario, product, service or Use Case
- 2 Identify relevant
- Draw a hand (yellow, blue and purple card
- Write reviews
- Collect reviews, reshuffled and read them
- **6** Discuss with the team